



**loanzify**  
Mortgage CX & Mobile App

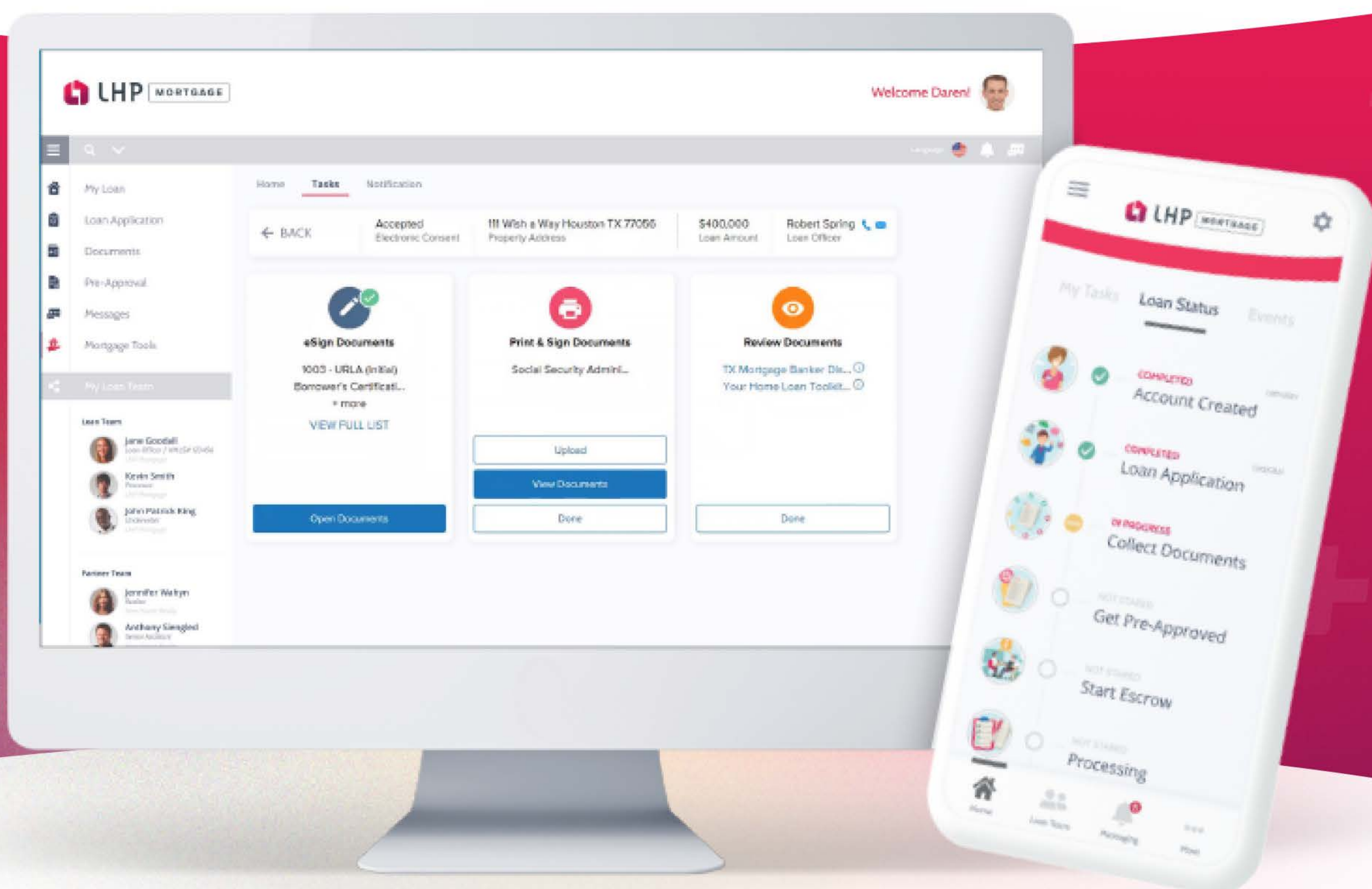
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**Encompass<sup>®</sup>**  
Consumer Connect

# ***Best of both worlds***

***Loanzify platform integrates  
directly with Consumer Connect***

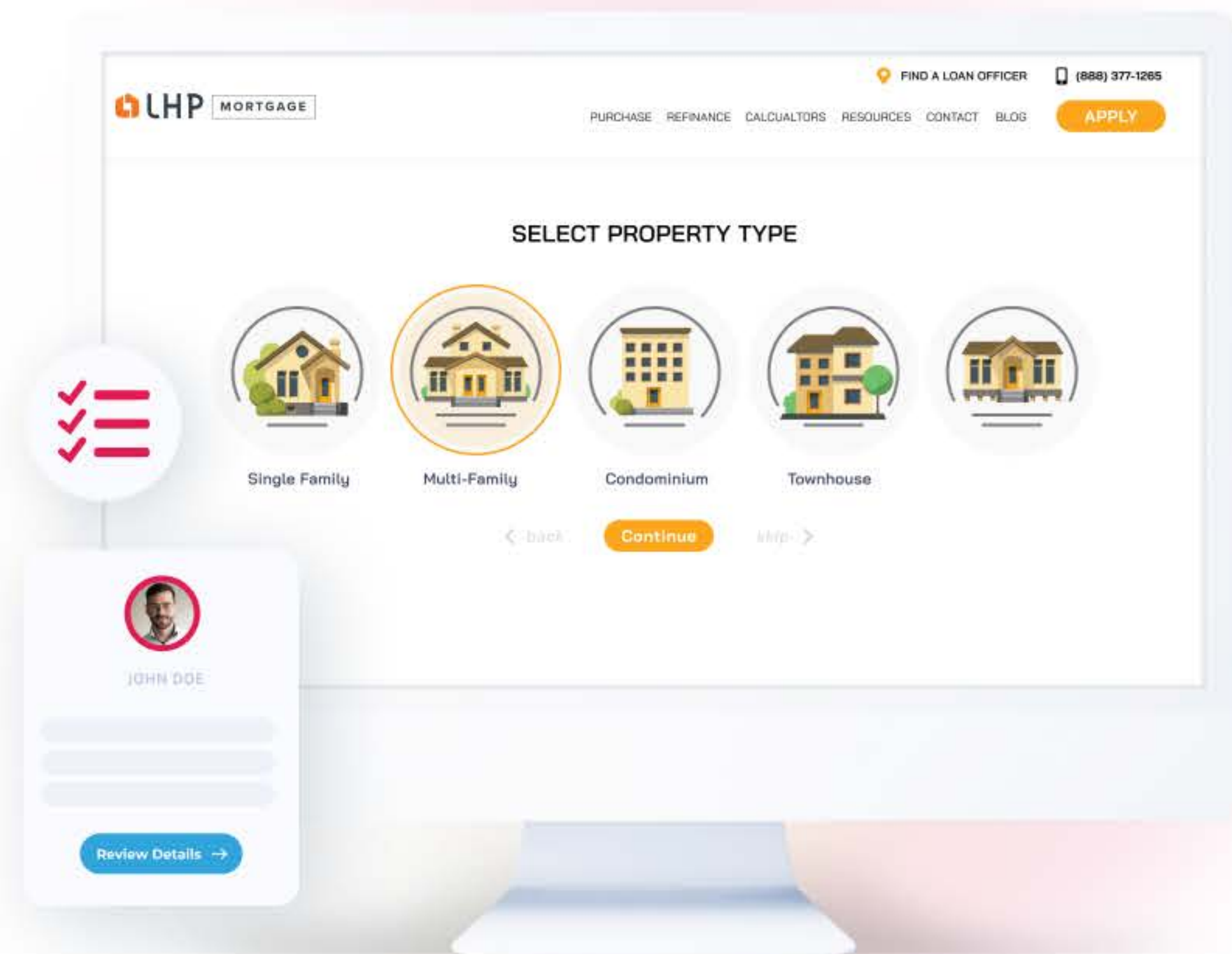


***An intuitive Borrower Facing Interface to  
maximize your "Consumer Connect" experience***

Loanzify is the game-changing solution that revolutionizes the mortgage experience by seamlessly connecting borrowers, loan officers, and real estate agents. With its cutting-edge loan and client management capabilities, Loanzify empowers originators to close more loans quickly by capitalizing early on pre-application touchpoints and cultivating Realtor relationships that go beyond the transactional – all while delivering an unparalleled borrower experience.



## Boost Application Pull-Through



The intuitive and sleek 1003 application intake form simplifies what can be an intimidating task, encouraging borrowers to complete their applications with ease. This user-centric approach eliminates confusion and empowers borrowers to navigate the application with confidence. Loanzify's 1003 interface is fully customizable to match your company's branding, creating a seamless and cohesive experience for borrowers.

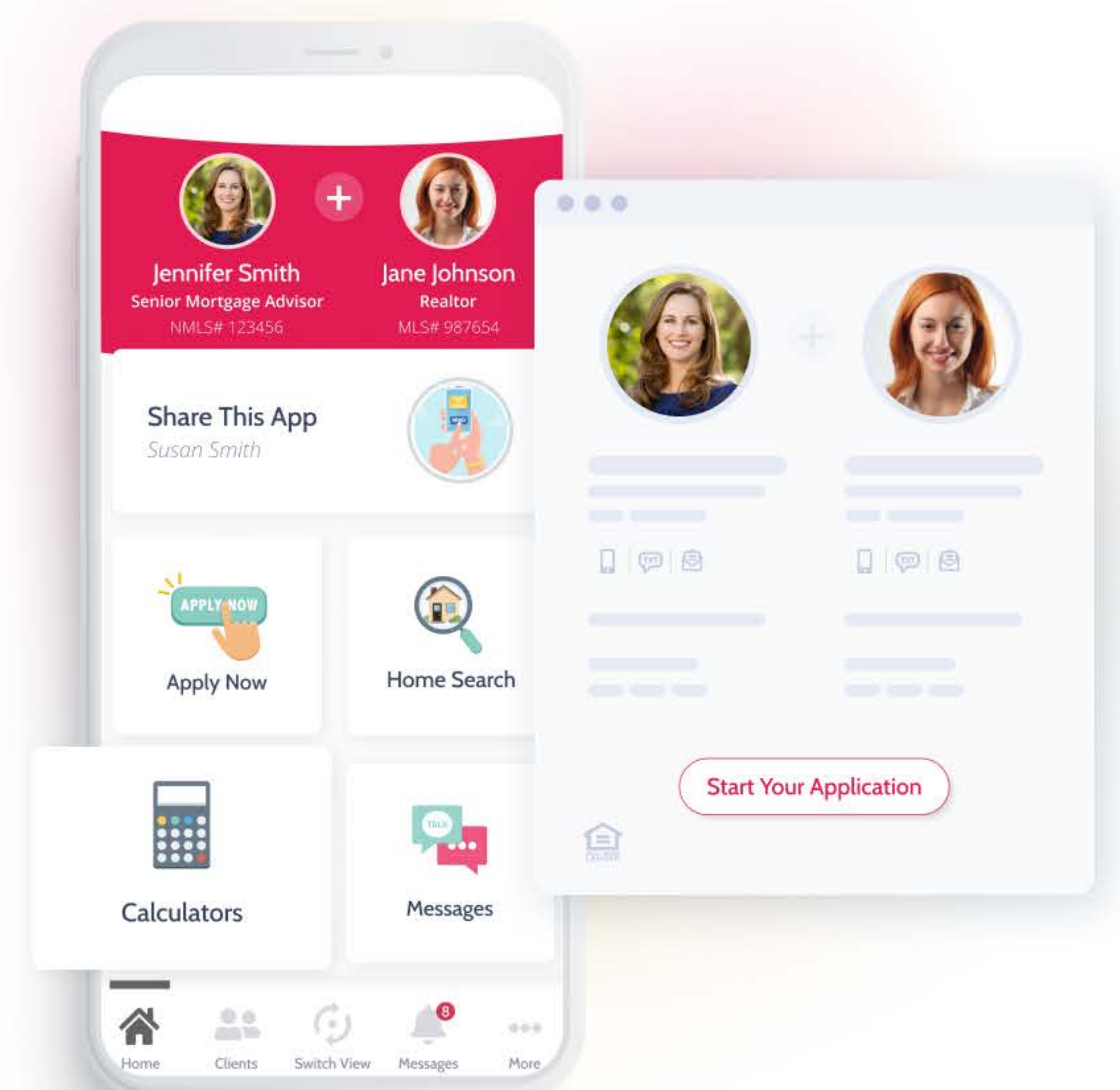
*"I just like the fact of how user-friendly it is. That's the bottom line...my clients tell me that it's simple to use, and that's what I was looking for."*

- **Dan Rogers**, President at Advantage Home Loans LLC

## Boost Realtor Referrals with co-branded Mobile App

Referral partners play a crucial role in the success of a business and building long-term, trusting relationships with realtors is essential. With our co-branded Mobile App, you can establish yourself as a valuable partner by providing Realtors with an interactive and powerful tool that enhances their relationship with homebuyers and increases your touchpoints throughout the home-buying process.

Co-branding is easy – Originators can personalize their own native Mobile Apps with their branding details. They can also create co-branded apps by adding realtor branding, their photo, bio, and licensing info before sending it to realtors. Then the co-branded app is ready to share with buyers via text or email.

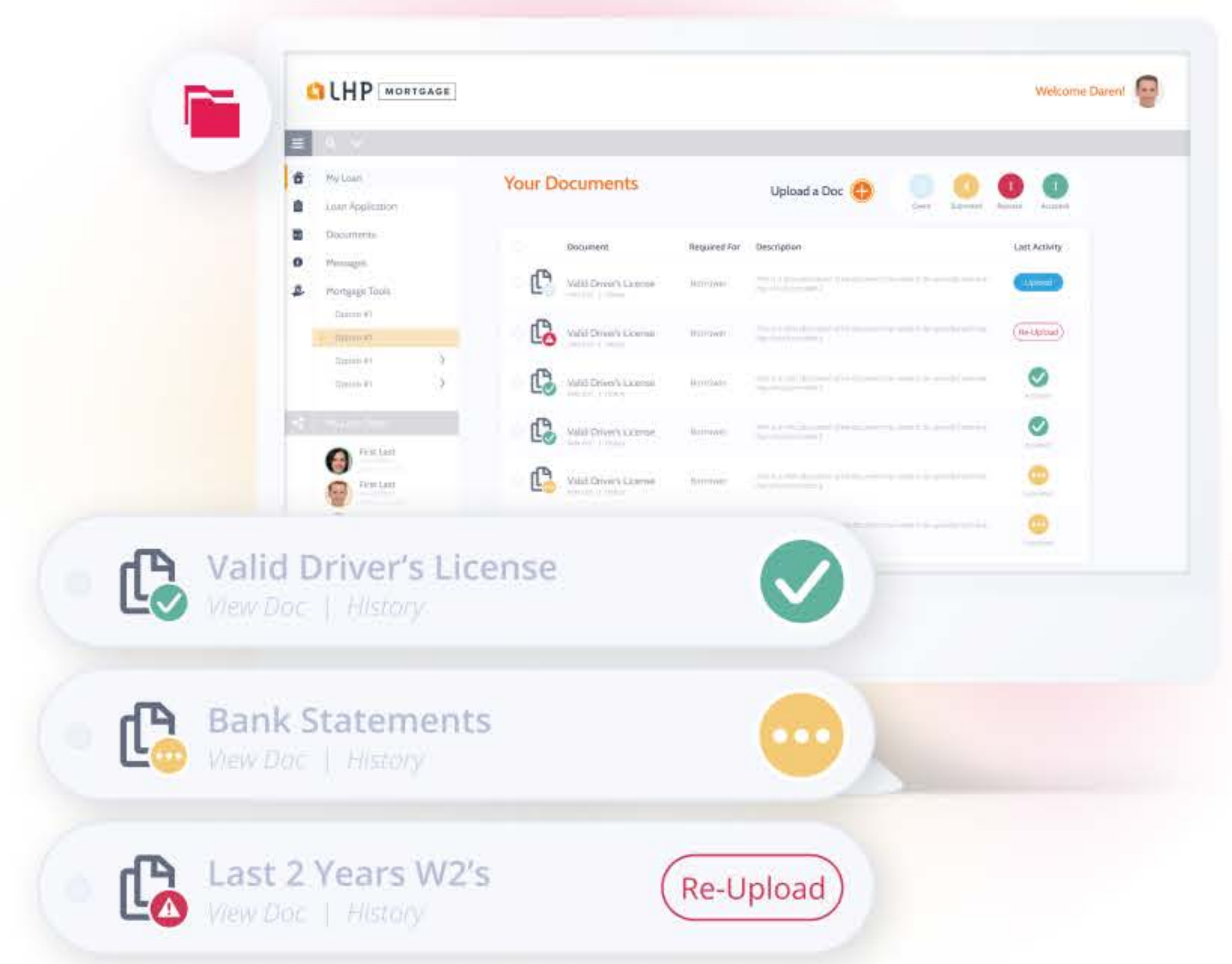




## Loan Document Management

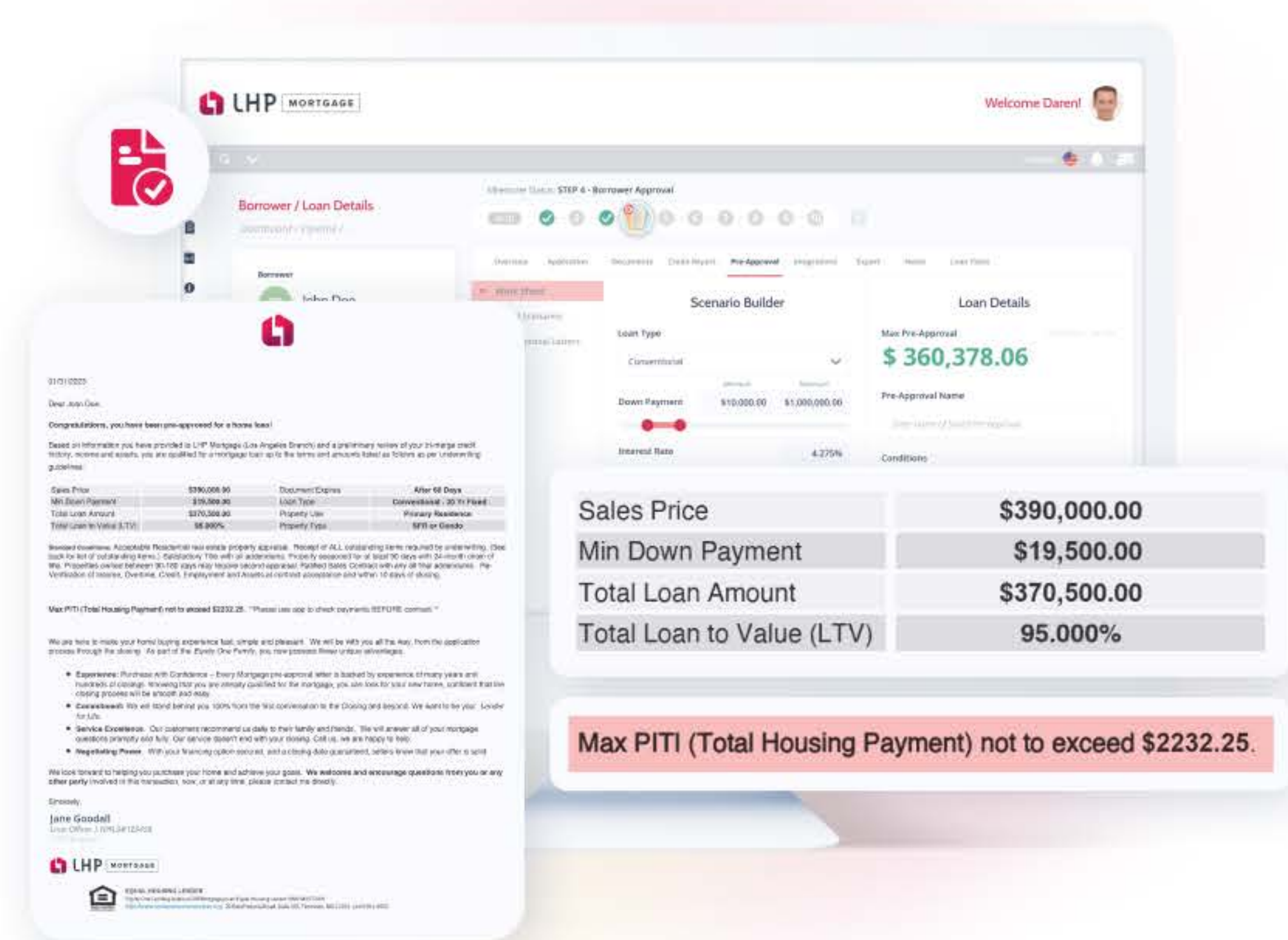
Borrowers can quickly and easily upload their documents to a secured and centralized location.

Borrowers are then intuitively walked through their documentation Needs List, where you can promptly review and organize all files.



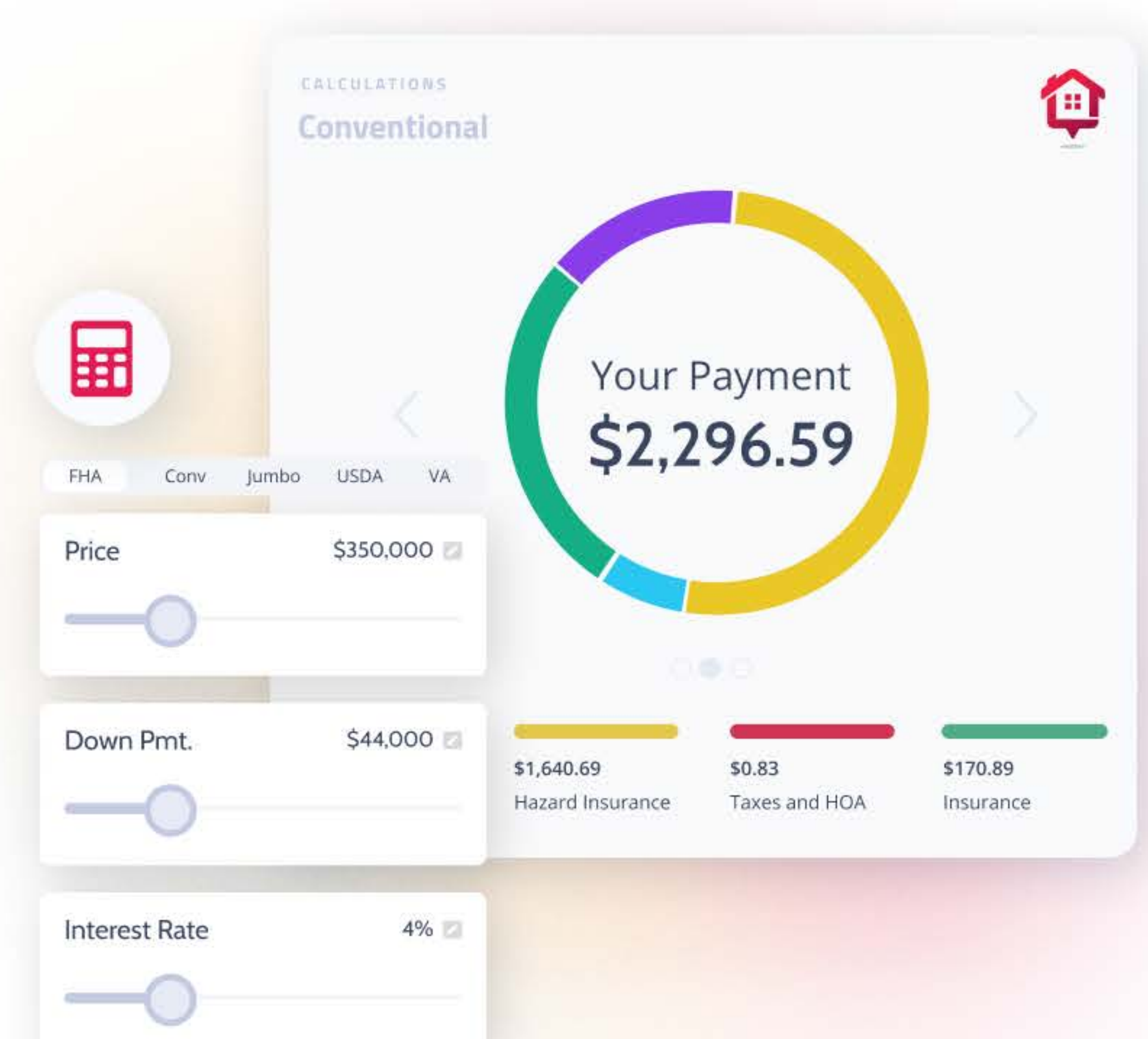
## On-Demand Pre-Approval Letters

Streamline your pre-approval letter generation process and elevate the borrower experience with our dynamic "Pre-Qual Calculator" and automated "Pre-Approval Letters." Customize and brand your pre-approval letters to reflect your company's identity, then simply set the maximum pre-approval amount for each file. The autogenerated letters are ready in mere seconds, enabling loan officers to deliver prompt responses and empowering borrowers and agents to generate pre-approval letters instantly, at their convenience.



## Interactive Mortgage Calculators – Ignite Action

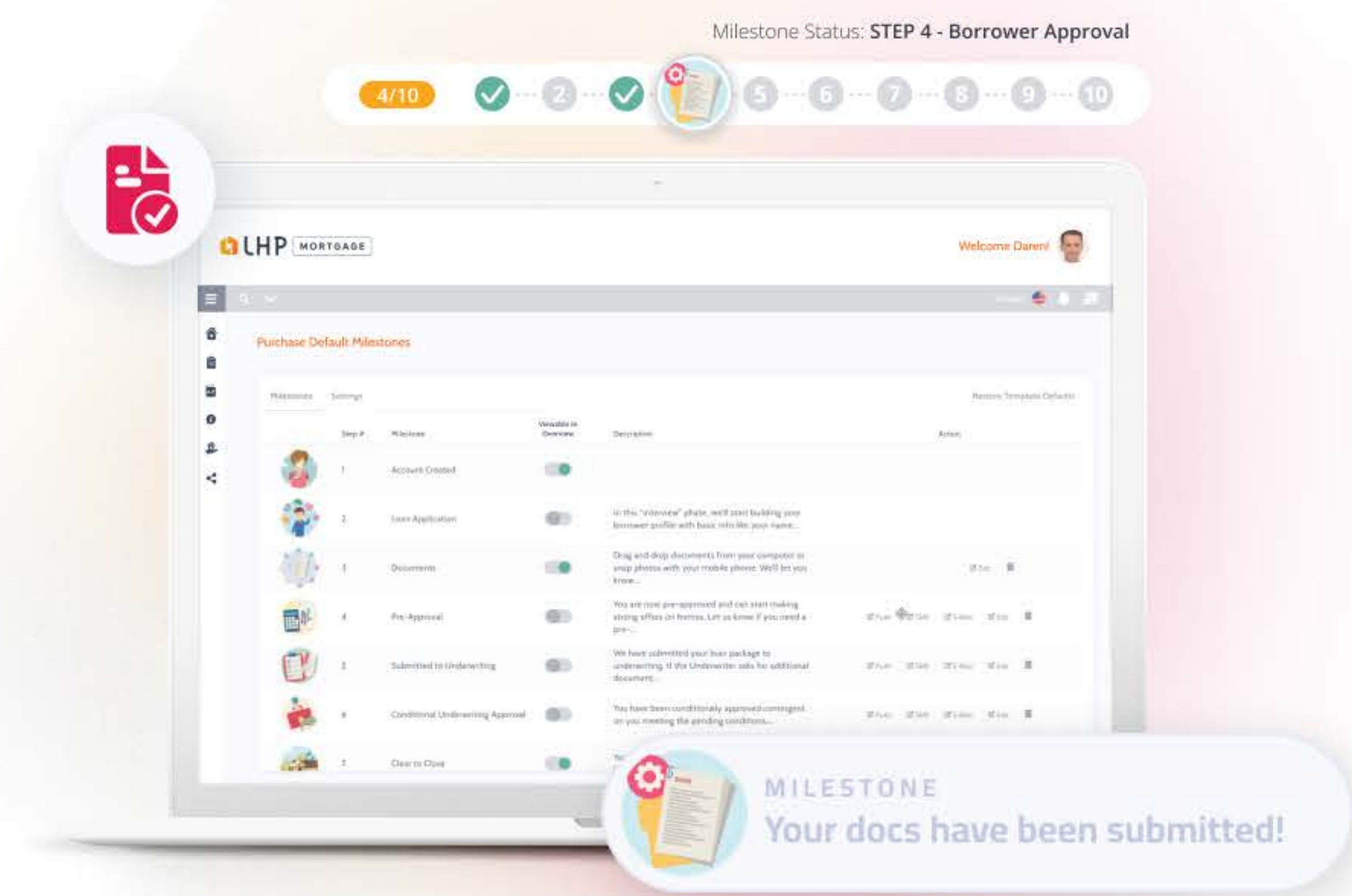
Our interactive mortgage calculators are designed to empower loan officer and their borrowers with the ability to explore various types of loans and calculate essential figures such as monthly payments, APR, amortization, principal and interest, mortgage insurance, local property tax, and more. Loan officers can also leverage the accurate tool to quickly structure multiple loan scenarios, equipping them with valuable insight to help them compare different loan options and determine the best fit for their client's unique circumstances.





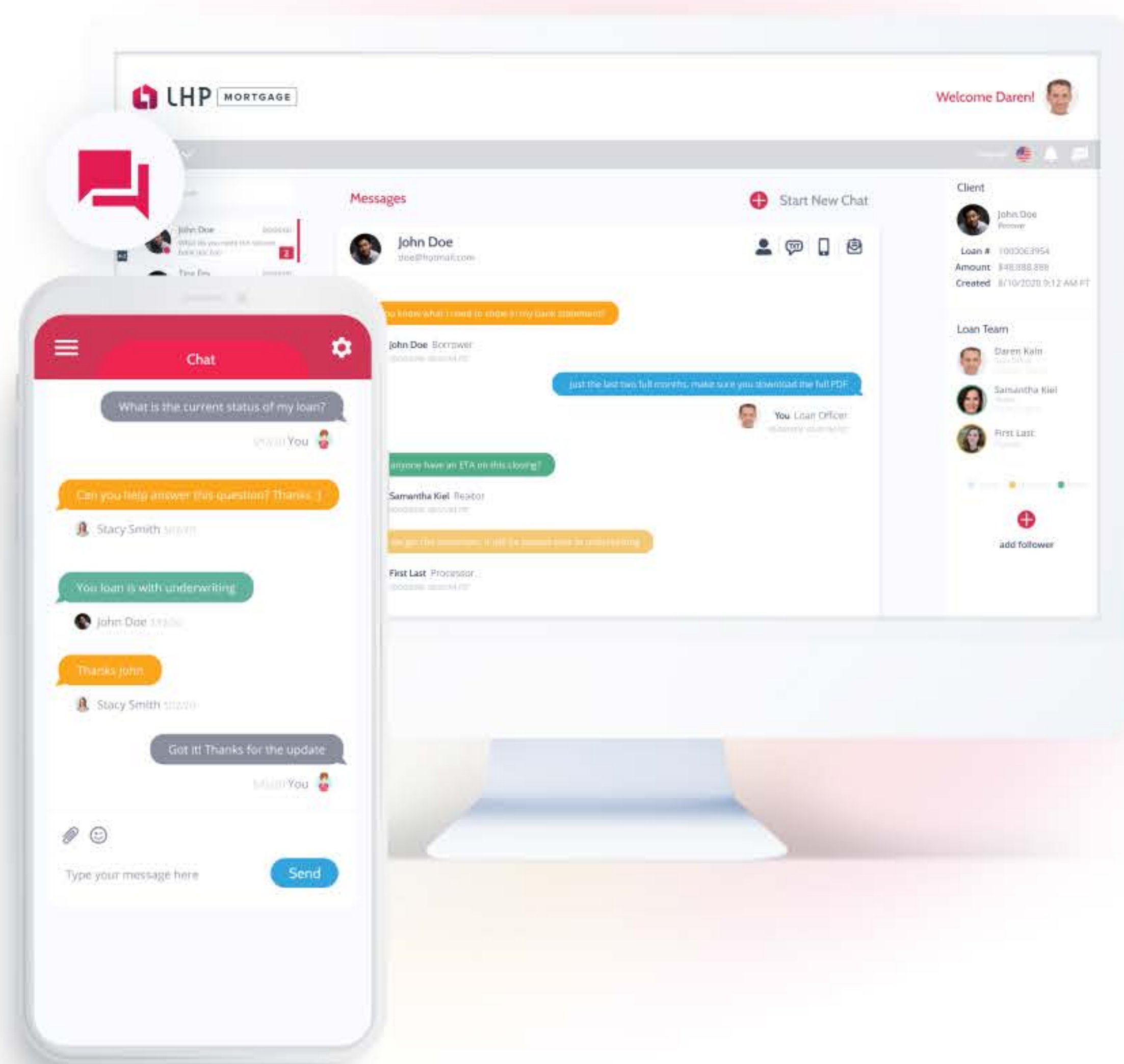
## Milestone Tracker: Pressure-Free Motivation

The Loanzify “Milestone Tracker” guides borrowers every step of the way, ensuring a pressure-free mortgage experience. The predefined and editable timeline allows the borrower to see where they are in the application process while sending gentle reminders to complete outstanding tasks, ensuring that loans move forward swiftly. The tracker also provides valuable insight to your entire loan team, enabling them to efficiently manage the loan process.



## Engage, Chat & Stay Informed

With Loanzify, you can engage in real-time conversations with your borrowers, agents, and loan team, facilitating quick communication. Through automated borrower email, SMS and push notifications, templated emails, autoresponders, and in-app instant messaging, originators can keep borrowers informed about important updates, milestones, and deadlines. Team checklists, shared notes, and group chats also ensure stakeholders stay informed and engaged, resulting in a smoother and more successful lending experience for all!



**Launch your success today!**

For more information, contact your Customer Success Representative or visit us at [LenderHomePage.com](https://LenderHomePage.com)